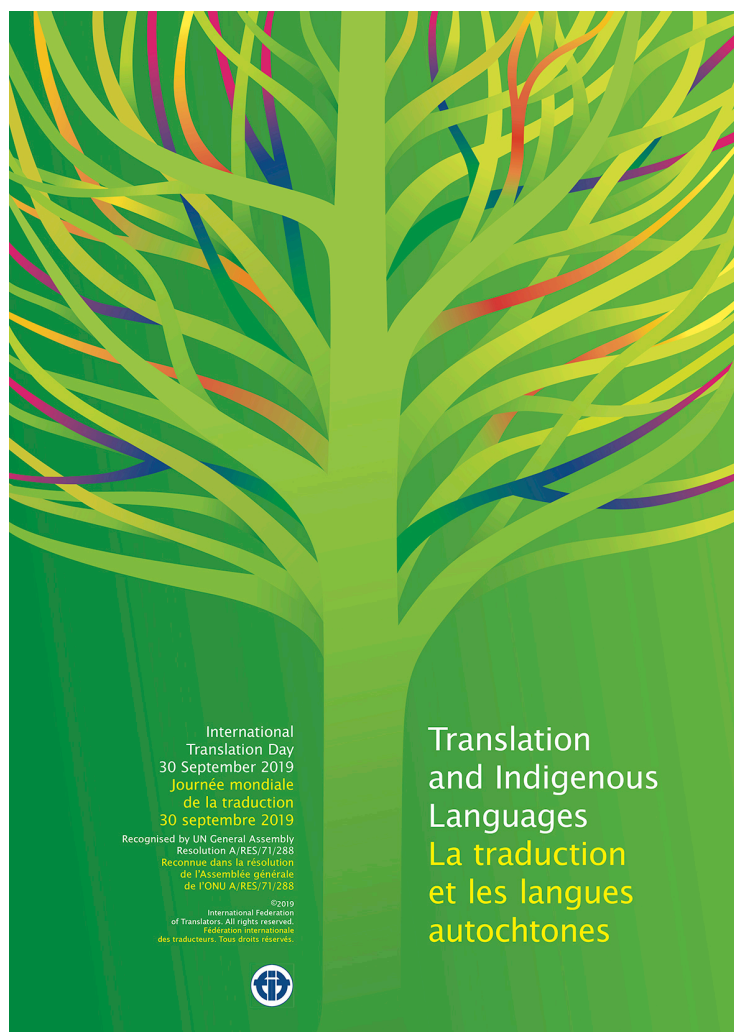




## MEDIA RELEASE

## MEET THE WINNER OF THE INTERNATIONAL TRANSLATION DAY POSTER COMPETITION 2019



2019 International Translation Day poster design by Claudia Wolf

The International Federation of Translators (FIT) is pleased to announce the winning design for this year's poster to celebrate International Translation Day (ITD) on 30 September, in 2019 the International Year of Indigenous Languages.

Created by Graphic Designer Claudia Wolf ([www.schoene-bilder-claudia-wolf.de](http://www.schoene-bilder-claudia-wolf.de)) in celebration of this year's theme, the poster's "colourful branches represent the many indigenous languages, metaphorically growing on the big language tree".

FIT is pleased to join the United Nations and UNESCO in 2019 in acknowledging the importance of translation, interpreting and terminology in indigenous languages.

Interpreters and translators of indigenous languages offer native speakers a chance to participate fully in the cultural and political life of society, providing access to basic services such as health care, education, information and justice in their mother tongue, while opening others' ears and eyes to the rich heritage of indigenous cultures.



## International Translation Day Translation and Indigenous Languages 30 September 2019

Equality of access, along with freedom of thought, expression and personal opinion, are freedoms enshrined in the Universal Declaration of Human Rights and the UN Declaration of the Rights of Indigenous Peoples, all crucial to inclusive governance, sustainable development, peace and social equity.

Indigenous languages embody the world's cultural diversity, supporting intergenerational transfer of cultural heritage and knowledge that will assist us in facing the challenges of an increasingly complex global future. Elevating the status and use through translation and interpreting helps fight against their disappearance.

This very special year recognises indigenous language speakers, and honours the interpreters, translators and terminologists who give them a voice.

Please join FIT, our counterparts WASLI (World Association of Sign Language Interpreters, WFD (World Federation of the Deaf), The European Commission, CEATL (Conseil Européen des Associations de Traducteurs Littéraires), UNESCO and the United Nations in 2019, The International Year of Indigenous Languages, to recognise ***Translation and Indigenous Languages***.



2019 | INTERNATIONAL YEAR OF  
**Indigenous Languages**

*Meet the winner:  
Designer Claudia Wolf  
from Germany.*



“People from everywhere in the world visit Berlin, the city I live in, and the sound of their different languages brings me joy. I can vividly remember life before the fall of the Berlin Wall, and I'd never again want to experience that linguistic monotony.

To me, diversity is wealth. And how much of that we'd be lacking, without all these unique languages.

Working on illustrations and typography as a graphic designer, takes up a big part of my life. As a freelance designer, I work for a variety of clients, as well as retouching images for historical exhibitions.”