



A world without barriers
VARADERO, CUBA



1 - 3 JUNE
2022

TRADE SHOW



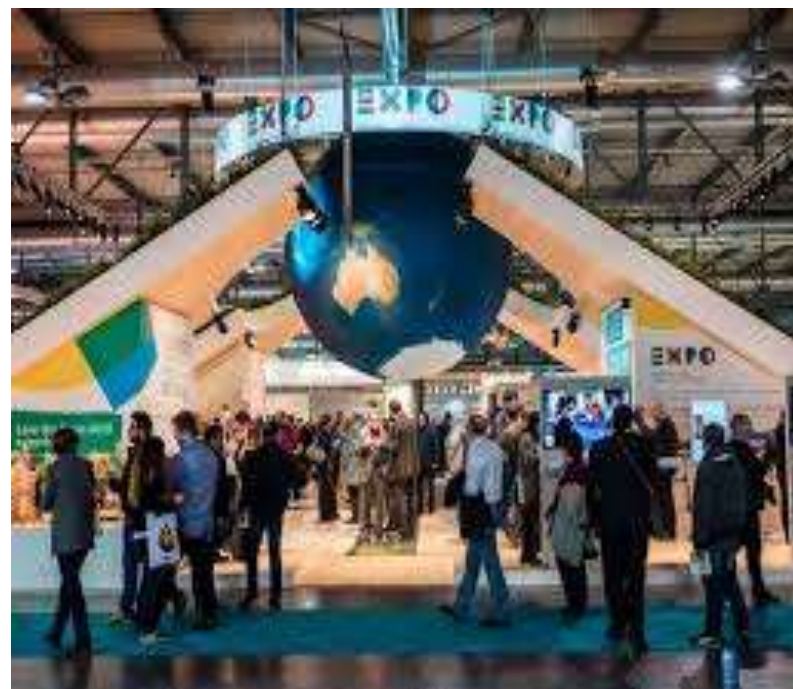


The International Federation of Translators (FIT) and the Asociación Cubana de Traductores e Intérpretes (ACTI), as host organization, are pleased to announce the XXII FIT World Congress, to be held June 1 to 3, 2022, at the Convention Centre of the Hotel Meliá Internacional Varadero, Cuba.

We invite you to be part of history by attending the FIT World Congress in Latin America for the first time. Around 700 professional, academic, and corporate delegates are expected to attend, meeting for three days of immersion in the field of translation and interpretation, cutting-edge research, workshops, discussions, and networking opportunities.

The FIT World Congress is held every three years, each time at a different location, across all continents. Therefore, the Trade Exhibition of the XXII FIT World Congress, which will be held in Varadero in June 2022, will provide a unique opportunity to present your products and services to the world of translators, terminologists, and interpreters, or to contact qualified translators, terminologists, and interpreters for your business.

FIT member associations are found in over 60 countries, and are announcing the FIT World Congress to their home audiences, to a total of more than 80,000 individuals. The congress websites and website publications will be in FIT's official languages of French and English, with the addition of Spanish. This will ensure it maximum global visibility.





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EXHIBITION OPPORTUNITIES

The translation market is one of the fastest growing in the world. It is also one of the most globalized and diverse. In recognition of the role played by the diverse stakeholders in this industry, the FIT World Congress Varadero 2021 will include a three-day Trade Show, held simultaneously during the international open congress.

For 3 days, you will have a unique, profitable opportunity to directly promote your brand, products and services to a very broad audience with a specific interest in the Translation and Interpreting Sector.

Presentations, roundtables, and workshops will take place in all of the conference rooms at the Hotel Meliá Internacional Convention Centre. The Trade Exhibition will take place in the lobbies of those rooms, allowing you to have direct contact with participants throughout the Congress.

We recommend that you reserve well ahead of time, given that the number of exhibition spaces is limited. We expect spaces to be assigned rapidly.





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EXHIBITION OPPORTUNITIES

Stand 2 x 3 m USD \$2,000.00

The package includes:

- Panels
- A table,
- 3 chairs,
- 1 outlet (110 – 240 V AC).
- 2 spotlights
- Fully transferable Congress registration for one person
- A snack and lunch for one person
- One ticket to participate in the Social Hour Cocktail and the Farewell Party
- One A4-page flyer in the congress satchel
- Placement of the company's logo and text on the conference website with direct links to their corporate website to increase traffic
- Placement of the company's logo and text in the Congress program.





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EXHIBITION OPPORTUNITIES

Stand 2 x 6 m USD \$4,000.00

The package includes:

- Panels
- Two tables,
- 6 chairs,
- 2 outlets (110 – 240 V AC).
- 4 spotlights
- Fully transferable Congress registration for two people
- A snack and lunch for two people
- Two tickets to participate in the Social Hour Cocktail and the Farewell Party
- Two A4-page flyers in the congress satchel
- Placement of the company's logo and text on the conference website with direct links to their corporate website to increase traffic
- Placement of the company's logo and text in the Congress program.





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EXHIBITION OPPORTUNITIES

Stand 2 x 9 m USD \$6,000.00

As a final ending to the closing of this important Congress, and taking advantage of the fact that we will be at what is considered the second most beautiful beach in the world, we are offering the opportunity to enjoy a Farewell Party attended by all Congress participants. The party will feature a dance show, beverages and food for all in attendance.

The package includes:

- Panels
- Three tables,
- 6 chairs,
- 3 outlets (110 – 240 V AC).
- 6 spotlights
- Fully transferable Congress registration for three people
- A snack and lunch for three people
- Three tickets to participate in the Social Hour Cocktail and the Farewell Party
- Three A4-page flyer in the sachet
- Placement of the company's logo and text in the Congress program and on the conference website with direct links to your corporate website





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Location of the stand

The organizer will assign the location of the stands as requests are received; therefore, if you desire a specific location you will need to book early. Indicate a preference in your request and we will advise if it is available.

Stand personnel

The number of personnel allowed for each stand is listed in each package reserved at the price listed in the table of Stand Packages. Additional personnel may be registered to staff the stand at a price of USD \$400.00 per person.

Setup

Stands will be set up on May 31, from 1:00 p.m. to 5:00 p.m. If you need a different schedule because of logical reasons, please contact fitvaradero2020@fit-ift.org.

Access to Internet

Congress exhibitors and participants have free Internet access throughout the entire Hotel Meliá International Convention Centre. Therefore, they may make presentations online.

Electrical connections

Each stand has an electrical connection (110 - 240 V AC). Due to differences in global electrical outlets, we ask you to bring adapters that are compatible with outlets used in most countries in the Americas.





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Lighting conditions

The exhibition areas are bright with natural light through the glass facades, although a combination of natural and artificial light will be available.

Catering

A snack and lunch for each of your registered personnel is included in accordance with each Stand Package.

Cleanliness of the stand

When the exhibition has been set up, and during the Congress, only the hallways will be cleaned. Please, dispose of your packaging yourself. Stand materials that remain in hallways after setup time will be eliminated by the organizers, and the exhibitor in question will have to pay for that service.

List of exhibitors on Congress website

Registered exhibitors will be included on the Congress website varadero.fit-ift.org, in the menu option “Trade Exhibition” when the Congress program is published. Exhibitors who register after that date will be included on the same list once their registration has been confirmed in writing. The list will be in alphabetical order, with links to exhibitors’ company websites. We ask that you provide us with a logo in .gif format (160 pixels wide) and a brief text (maximum 600 characters per language) about your products or services. We ask that you supply your texts in all three languages: Spanish, English and French





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BOOKING FORM

CONTACT DETAILS

Organisation _____

Billing Address _____

State _____ Country _____ Postal Code _____

Contact Name _____ Position _____

Contact Number _____ Email _____

ACCEPTANCE OF TERMS & CONDITIONS

On behalf of _____

I confirm that I have read and understood the terms and conditions of my selected package(s) on this document.

PAYMENT

Please send the completed Booking Form to fitvaradero2020@fit-ift.org. Full payment is required within 14 days of booking.

EXHIBITION

Please select the stand and services:

Note: Multiple stands can be purchased.

- | | |
|--------------------------------------|----------------|
| <input type="checkbox"/> Stand 2 x 3 | USD \$2,000.00 |
| <input type="checkbox"/> Stand 2 x 6 | USD \$4,000.00 |
| <input type="checkbox"/> Stand 2 x 9 | USD \$6,000.00 |
| <input type="checkbox"/> Personnel | USD \$400.00 |

No. of Services _____ Total to be pay _____

Signature _____ Date _____



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TERMS & CONDITIONS

1. By returning this signed Trade Show Agreement ("Agreement"), you agree to be a Exhibitor at the XXII FIT World Congress organised by the FIT and ACTI ("the Organisers") on the terms and conditions set out below and as attached to this Agreement.
2. Upon receipt of your signed agreement together with payment, acknowledgment of receipt will be sent in writing.
3. The exhibition areas will be guarded outside the Congress hours by the host hotel's security personnel. However, during exhibition hours, you will be responsible for the safekeeping of your equipment and materials. The organizers will not assume responsibility for exhibitors' property.
4. Your Exhibitor rights will not commence until a signed agreement and full payment has been received.
5. It is prohibited to paste materials onto walls, doors or glass surfaces, or to cover or coat the floor in materials that can cause damage when removed. Anyone who causes such damage may be fined.
6. The exhibition areas will be guarded outside the Congress hours by the host hotel's security personnel. However, during exhibition hours, you will be responsible for the safekeeping of your equipment and materials. The organizers will not assume responsibility for exhibitors' property
7. You agree to pay FIT/ACTI the full amount payable. Monies paid are non-refundable.
8. If an exhibitor wishes to cancel or change the details of their booking, advice must be made in writing to fitvaradero2020@fit-ift.org.
9. Please note that your requested category of stand may have a limit to the number of exhibitors as specified in the attached documentation and preference will be determined in order of receipt of the signed Agreement and payment. The Organisers will notify you if you are unable to participate in your requested category.
10. The Organisers may at their discretion use your logo, symbol, trade mark or registered mark in acknowledging your participation as exhibitor in the Congress literature and no payment shall be made to you for such use. You will be responsible for forwarding your logo, symbol, trade mark or registered mark by the deadline. We request all logos be supplied in an .eps format, or high resolution file of at least 1MB. Should an alternative format be received, the Organisers cannot be held responsible for the quality of the logo displayed in any of the promotional material.
11. In return for the promotion of your company on the FIT Congress websites, you are required to provide a reciprocal link from your company website to the FIT Congress websites.
12. Nothing contained in this agreement will be deemed to constitute a partnership, joint venture or agency relationship between you and the Organisers and you must not do anything where you will, in any way, be represented as a partner of the Organisers.